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# **Photography Prep Guide**



These tips will help your home look its best and make a strong impression on buyers!

## General Prep

- \_\_\_ Clean thoroughly: floors, windows, mirrors
- Declutter all rooms less is more!
- Remove personal items: family photos, calendars, mail, etc.
- \_\_\_ Hide cords, chargers, and remotes

# Living Room

- \_\_\_ Remove toys and pet beds
- Hide extra items under sofas or in closets if needed

# Kitchen & Dining

- Clear countertops, leave a few simple decor items
- Remove magnets and paper from the fridge
- \_\_\_ Hide soap bottles, sponges, and dish racks

#### Bedrooms

- Make beds and fluff up pillows
- Clear nightstands: limit to 1-2 simple items
- \_\_\_ Hide personal items and laundry baskets
- \_\_\_ Store extra shoes and clothes out of sight

### Bathrooms

- Remove personal items from countertops
- Put away toothbrushes, razors, and toiletries
- \_\_\_ Hang clean towels neatly
- \_\_\_ Remove bath mats for a cleaner floor view

#### Exterior

- \_\_\_ Mow the lawn and trim shrubs
- \_\_\_ Sweep porches, decks, and walkways
- \_\_\_ Remove trash bins, hoses, and yard tools
- \_\_\_ Move cars from the driveway and front of the house

Extra Tip: Don't stress if everything on this list isn't perfect. The goal is to make the home feel clean, bright, and welcoming, but we know life gets busy. Even a few small improvements can make a big impact in your photos!



High-quality, professional Real Estate photography, video, and marketing services to help properties stand out and sell faster throughout the Winston-Salem area.